



FOR IMMEDIATE RELEASE
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SPOKESPERSON: Glen McNeil, Warden
519.524.8394 x3224
warden@huroncounty.ca

Business Retention & Expansion Survey Coming to Huron County

Huron County, Ontario – The economic well-being of Huron County is directly impacted by the successes and challenges facing Huron’s business community. In recognition of this, positive action is being taken by the County of Huron Economic Development department to identify and meet the needs of local businesses.

The Huron County Business Retention and Expansion (BR&E) project is a county-wide effort, supported by local BIAs, Chambers of Commerce, and others, that recognizes, confidential business surveys as a way to:

1. Identify the needs, concerns, and opportunities of existing local businesses so that, where appropriate, action can be taken.
2. Learn of the future plans of the area’s local businesses with respect to expansion, relocation, and/or retention and assess where assistance can be provided.
3. Demonstrate the county’s pro-business attitude and develop an effective means of communication.

“As a Huron County business owner, this is your opportunity to directly voice your needs and ideas to the County,” said Director of Economic Development Cody Joudry. “The information collected in the BR&E surveying is vital for the County to continue making informed decisions, and help us take pro-active actions that will have positive and lasting benefits in our community.”

Surveys will be mailed to the business community starting at the beginning of June, and continuing through to the end of November 2021. Volunteers will reach out to businesses, via telephone, to provide assistance and support as needed. Note that nonprofit organizations that do not sell goods or services will not be engaged in this project.

The final report that presents the high-level findings of this project will be made available following the data collection period and will be used to plan future economic development activities for Huron County.

To learn more about the Huron BR&E survey, visit: ecdev.huroncounty.ca.

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The County of Huron asks the community to continue respecting all public health guidelines, including performing hand hygiene, practicing physical distancing, and wearing masks. Stay informed on the COVID-19 situation in Huron County by visiting the [Huron-Perth Public Health website](#).